

Looking to enhance the potential  
of your retail/restaurant operation?

Attend the Retail/Restaurant Tune-up

Retail Industry Consultant, Marc Willson, will speak on the many aspects of running a successful independently owned retail/restaurant operation during these difficult economic times. Topics covered will include:

- Customer profiles and buying habits
- Marketing and promotions
- Business check-ups
- Available business resources

**Date/Time:** Wednesday, August 12, 2009

8:00 AM to 9:30 AM

**Location:** Mason Enterprise Center  
4031 University Drive  
Fairfax, VA 22030

Seminar is FREE but registration is REQUIRED.  
Space is limited. Register at [www.sbdc.org](http://www.sbdc.org).



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