



MARKETING TOOLS FOR SMALL BUSINESS OWNERS

October 19 & October 20



Social Media Marketing: 8:30 AM – 12:00 PM & Google: 1:30 PM – 5:00 PM

Cost: \$7.50 per session To Register: click the link

<http://events.hamptonroadschamber.com/sbaweb/events/events.asp?date=10/19/2017&month=10/13/2017&page=1>

Hampton Roads Small Business Development Center – Both Locations

October 19th (600 Butler Farm Road, Room #1118, Hampton VA 23666)

October 20th (500 East Main Street, Ste. 700, Norfolk, VA 23510)

TWO (2) repeated seminars packed with information and insight from **Ray Sidney-Smith**, Managing Director of W3C Web Services, providing Managed WordPress, email and domain hosting services, a division of W3 Consulting, a Web & Mobile strategy and training firm, and author of *SoLoMo Success!*

In Social Media Marketing, you'll learn: • competency in the most important factors when launching a website, including infrastructure choices, local/mobile SEO, and lead capturing essentials • A variety of options for Mobile investment: proper mobile website choices to launching mobile apps • Social Media content marketing strategy that works • and so much more!!

In Google Your Small Business, you'll cover: • 30+ Google products built or applied to Small Business (and where to find the other 70 or so other products to learn more about them) • Best practices for using Google for Small Business, esp. for mobile • Where to go to setup a Google account and services under G Suite for Work (don't sign up before the seminar as Ray has 20%-Off discount codes for those who are thinking about using G Suite! He'll provide details at the end of the seminar for those interested) • And tons more!

Need Assistance Contact Us: (757) 865-3128

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