



HEY, YP BLACKSBURG

**EVERYTHING YOU NEED TO
START AND GROW YOUR
BUSINESS IS HERE.**

Presented by: Amanda Forrester, Regional Director, RRSBDC

ENTREPRENEUR

Mindset



LIVE LIFE ON

your own terms

Six Characteristics

01

Seeing and creating opportunities.

02

Turning ideas into action.

03

Leading the way.

04

Using resources smartly.

05

Managing risk.

06

Collaborating to create value.



**"Whether you think you
can or think you can't -
you're right."**

HENRY FORD

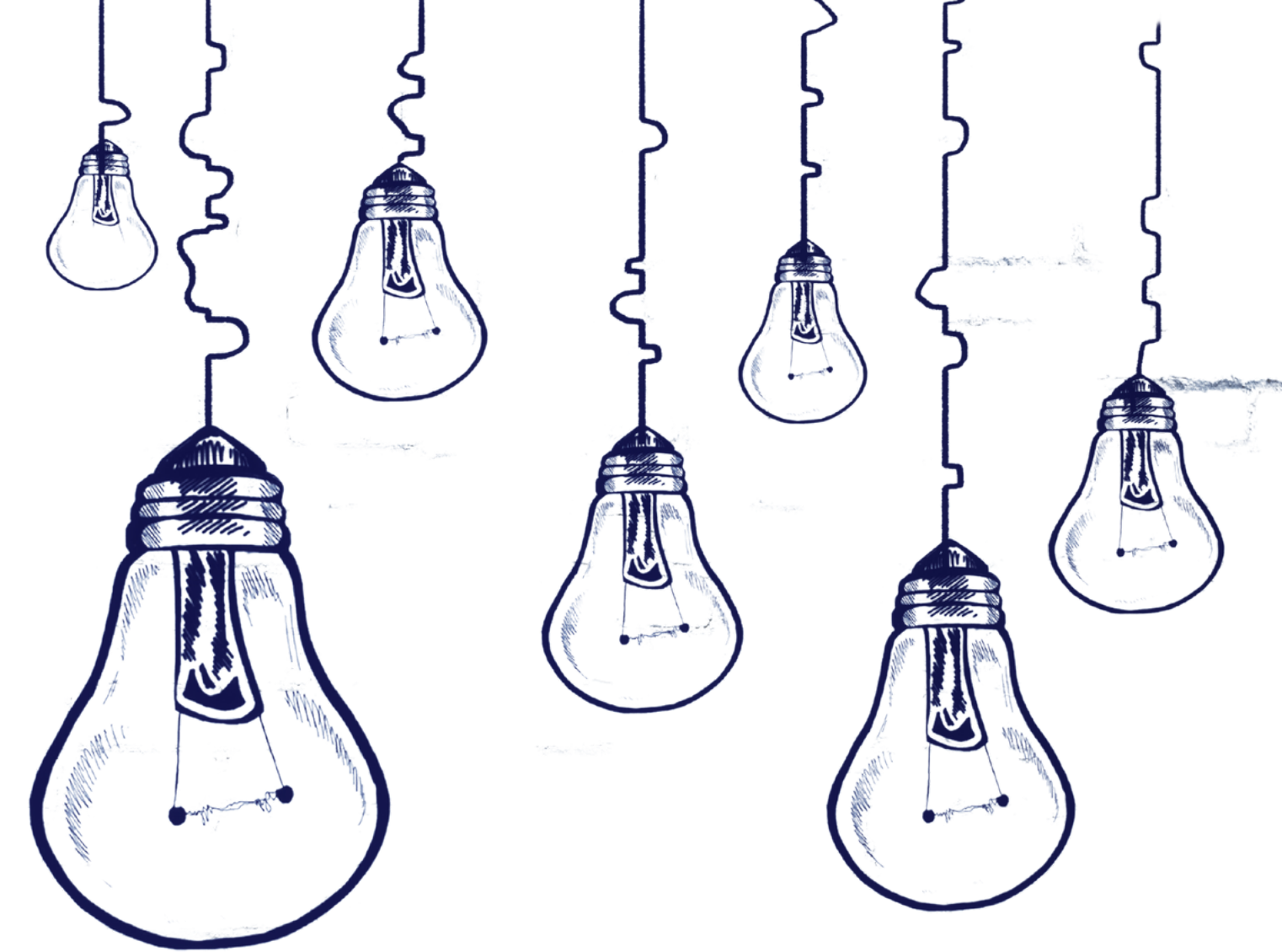
01

SEEING AND CREATING *opportunities*

- ☐ Build from the customer
- ☐ Listen carefully
- ☐ Read between the lines
- ☐ Find a new market

02

TURNING IDEAS INTO *action*



Step

Plan

Connect

03

leading
THE WAY



Admit you have room to grow.



Establish robust self awareness.



Teach others creativity, scale, and customer experience.



**"Someone is sitting in
the shade because
someone planted a tree
a long time ago."**

WARREN BUFFET

04

USING RESOURCES *smartly*

List

Make a deal

Be a resource



05

Identify

MANAGING
risk



External and internal
factors



Situations that may cause
risk



Common warning signs



Monitor



06

COLLABORATING

to create value

experiment

**"If you want to go fast,
go alone. If you want to
go far, go together."**

AFRICAN PROVERB

Tips



To practice Entrepreneur
Mindset

Travel

Always be in motion

Revisit your vision on a
daily basis

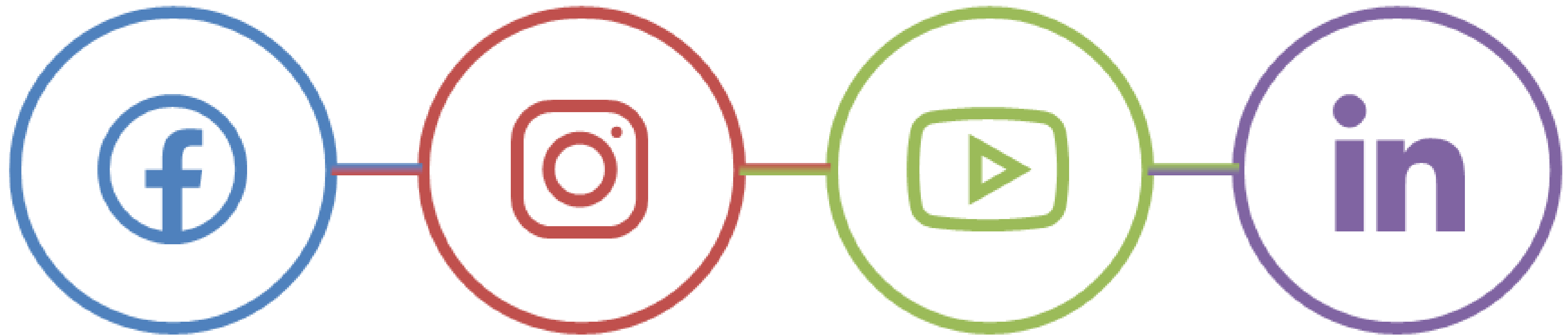
Put yourself in
challenging situations

Approach problems from
all sides

**"I have not failed. I've
just found 10,000 ways
that won't work."**

THOMAS EDISON

FOLLOW ALONG



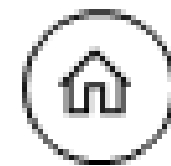
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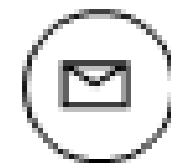
THANK YOU



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