

4031 University Drive, Fairfax, Virginia 22030 | www.masonsbdc.org | 703-261-4105

2nd Draft, Oct. 27, 2021

1. Study Federal and State labor laws

- Differences between employees and independent contractors
- Equal opportunity laws and regulations
- Harassment and discrimination laws and regulations
- Payroll taxes and unemployment taxes
- Worker's compensation insurance (Virginia VWCC)
- Minimum wages and overtime wages, exempt and non-exempt positions
- See: IRS Information and Virginia Employment Commission

2. Create an Employment Agreement

- Conditions of continued employment (regular drug tests and training, current certifications)
- Ground for, and procedure to terminate employment. Severance package if any.
- Policy on the use of company assets (equipment, online accounts and intellectual property)
- Non-disclosure and non-compete
- Periodic performance reviews

3. Create an Employee Handbook

- Code of professional conduct
- Harassment, discrimination and inclusion policies
- Safety policies
- Periodic training
- Physical security of buildings, offices, or stores
- Cyber security requirements
- o Administrative leave policy
- Remote work policy
- HIPAA compliance policies for medical businesses

4. Decide what salary and benefits to offer

- Full-time or part-time, salaried or hourly wages, exempt or non-exempt
- Vacation, sick, and parental maternity leave. List of holidays.
- Health Insurance
- Retirement account
- o Health club monthly fees or other wellness related expenses

5. Sign up for a payroll service

- Examples: Quickbooks, AccountEdge, Patriot, Zoho, Dynamics 365, Xero, Wave, Square
- If you don't have a Virginia tax ID (for payroll taxes) and VEC ID (for unemployment taxes), get one at: <u>Virginia tax ID</u>

6. Write up a position description

- The description must include at least 3 sections:
 - o Duties
 - Responsibilities
 - Qualifications (experience, education, certifications and knowledge of professional tools)
- Search online job sites (see below) for similar jobs to get examples.



4031 University Drive, Fairfax, Virginia 22030 | www.masonsbdc.org | 703-261-4105

7. Post the open position online

- In the job post ask for a resume and a letter
- Do not include salary information other than "salary commensurate with qualifications and experience"
- o General online job sites: LinkedIn , Indeed, Monster, ZipRecruiter, SimplyHired
- Specialized job boards: <u>Dice</u> for tech jobs , <u>SnagAJob</u> for restaurant jobs, <u>AdminCareers</u>
- o Social media

8. Select the top 10 candidates

- Conduct a quick phone or video interview
- Ask them for 5 professional references (co-workers, managers or professors), with email and phone number

9. Select the top 3 candidates for interview

- o Conduct a thorough interview. See Harvard Business Review Article and SHRM Article
- Verify the candidate's references

10.Send an Offer letter to the selected candidate

- Send an offer letter to the top candidate, including:
 - Salary and/or hourly wages, PT or FT, location, days and hours
 - Title or function
 - Start date
 - \circ $\;$ Include that the offer is conditional upon passing pre-screening requirements
 - Include a copy of the employment agreement and employee handbook
- Examples: <u>LawDepot</u>, <u>LegalZoom</u>, and <u>iHire</u>

11.Pre-employment screening

Drug test

0

- Background check
- Professional certifications check

12.New hire on-boarding

- IRS employee withholding <u>W4 form</u>
- USCIS, employment eligibility verification Form I-9
- Professional training
- Harassment and discrimination training
- o Internal announcement and introduction to co-workers
- Training on company systems and tools
- Addition of the employee to the payroll