

Virginia SBDC
Management Training Report

Event Information

| | | Center & Event #: | | 70-2022-14 |
|-------------------|---------------------------------|-------------------|-------------|-------------------------------|
| Event Title | Starting a Business | Start Date | Start Time | Program |
| | | 11/2/2022 | 9:00:00 AM | SBDC |
| Site | Shen County Chamber of Commerce | End Date | End Time | Sub-Program |
| | | 11/2/2022 | 12:00:00 PM | Not Set |
| City, State & Zip | Woodstock, VA 22664 | Sessions | Total Hours | Entry Person & Date |
| | | 1 | 3 | ckriz on 10/5/2022 6:54:13 PM |
| Event Topic | Start-up Assistance | Program Format | | Language |
| | | Seminar | | English |

Number of Attendees

| | | | | | | | | |
|----------------------|-------------------------|--------|---|-------------|---------------------------------|--------|--------------------------------|--------|
| Total Attendees 9 | In Business Disabled | 2 0 | Active Duty Veterans | 0 1 | Asian Black | 0 0 | Native Amer. Pacific Islnd. | 0 0 |
| Underserved 1 | Women LGBTQ | 7 0 | Service Disabled Vet. Reserve/Nat. Guard Spouse of Military Member | 1 0 0 | North African Middle Eastern | 0 0 | White Hispanic | 8 1 |

Resources Participating

| | | | |
|--|---|---|---------------------------|
| <input checked="" type="checkbox"/> SBDC | <input checked="" type="checkbox"/> Educational Institution | <input type="checkbox"/> Online Training Resource | SBA Office: None |
| <input type="checkbox"/> SCORE | <input checked="" type="checkbox"/> Chamber of Commerce | <input type="checkbox"/> SBA District Office | Other Govt. Agency: Other |
| <input type="checkbox"/> WBC | <input type="checkbox"/> Trade or Professional Assoc. | <input type="checkbox"/> Native American Center | Other: None |
| <input type="checkbox"/> VBOC | <input type="checkbox"/> For-Profit Organization | | |

Attendee Fees

Fee Distribution

| Attendee Count: | Full Fee # | Discount Fee # | No Show # | No Fee # | SBDC | SCORE |
|-----------------|-------------|-----------------|------------|----------------------|------------|--------------------|
| | 0 | 0 | 3 | 9 | \$0.00 | \$0.00 |
| Fee Income \$ | Full Fee \$ | Discount Fee \$ | No Show \$ | | WBC | SBA |
| | \$0.00 | \$0.00 | \$0.00 | | \$0.00 | \$0.00 |
| Other Income \$ | Other \$ | | | Total Fees Collected | Co-Sponsor | Total Distribution |
| | \$0.00 | | | \$ 0 | \$0.00 | \$ 0 |

Event Notes

Public Information

| | | |
|------------------|--|--------------------------|
| Standard Fee \$ | Web Info: Address, Directions, URL, etc. | Misc. Public Information |
| \$0.00 | | |
| Alternate Fee \$ | | |
| \$0.00 | | |

Laurel Ridge SBDC/Shenandoah County Chamber of Commerce

Starting a Business

11/2/2022

| Present | Customer | Business | Signature |
|-------------------------------------|------------------|------------------------|----------------|
| <input type="checkbox"/> | Britto, John | | |
| <input checked="" type="checkbox"/> | Holliday, Becky | With Dale Ruby | Becky Holliday |
| <input checked="" type="checkbox"/> | House, Charlie | Tri-21 Brewing Company | |
| <input type="checkbox"/> | Keller, Ashley | | |
| <input checked="" type="checkbox"/> | Mank, Dana | Verace | Dana Mank |
| <input checked="" type="checkbox"/> | Mata, Regina | Melody's Porch | Regina Mata |
| <input checked="" type="checkbox"/> | Ruby, Dale | One Ruby | |
| <input type="checkbox"/> | taylor, laneisha | | |

Attendee Count: 8

✓ Leslie Potter Main St Family Preschool

✓ Lydia Trumbo LSTunes

✓ Kristy Pedersen - People Inc.

Kristy Pedersen

✓ Savannah Pearson SUP Accounting LLC Savannah Pearson

✓ Demi Marie - Money Mins for Mom - Fins.

| | |
|---------------------------|----------------------------------|
| Title of Training: | Starting a Small Business |
| Date Offered: | 11/2/2022 |
| Location: | Woodstock |

Analysis of Responses to Question #5: "Overall, the training was worth my time and investment."

From ALL Evaluation Forms:

| | | | |
|---|---|--------------------|---------------|
| Number of check marks in Column 1 (Strongly Agree) | 2 | X 5 = | 10 |
| Number of check marks in Column 2 (Agree) | 1 | X 4 = | 4 |
| Number of check marks in Column 3 (Undecided) | 0 | X 3 = | 0 |
| Number of check marks in Column 4 (Disagree) | | X 2 = | |
| Number of check marks in Column 5 (Strongly Disagree) | | X 1 = | |
| | | TOTAL SCORE | <u>14 (a)</u> |

| | |
|---------------------------------------|------------|
| Total Number of Forms Received | <u>3</u> |
| Total Number of Attendees | <u>10</u> |
| Percentage of Response | <u>30%</u> |

| | | | | |
|---------------------------------------|----------|-------------|------------------------------|-------------------|
| Total Number of Forms Received | <u>3</u> | (b) X 5 = | <u>15</u> | Maximum Score (c) |
| Divide (a) by (c) | = | <u>93%</u> | Level of Satisfaction | |
| Divide (a) by (b) | = | <u>4.67</u> | Average Score | |



SBDC Training Course Evaluation

Name of Training Class: Starting a New Business

Date: 11/2/2022

Location: Woodstock, Virginia

Your response to this form is very important to us as we strive to bring you the highest quality training available. The information you provide is anonymous and confidential and will be used collectively to evaluate our training program.

Please indicate one response on each line.

| | | Strongly Agree | Agree | Undecided | Disagree | Strongly Disagree |
|--|-----------|----------------|-------|-----------|----------|-------------------|
| 1. The seminar gave me a good working knowledge of the subject matter. | | ✓ | | | | |
| 2. The seminar environment was conducive to my learning. | | ✓ | | | | |
| 3. The handouts were helpful. | | ✓ | | | | |
| 4. The presenter was knowledgeable on the subject matter. | Dale Maza | ✓ | | | | |
| 5. Overall, the training was worth my time and investment. | | ✓ | | | | |

Additional comments:

great resource! will refer my clients to
SBDC

What other topics you would like to see offered?

How did you hear about this seminar? Chamber

wants to be added to accent list



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Date: **11/2/2022**

Location: **Woodstock, Virginia**

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Please indicate one response on each line.

| | | Strongly Agree | Agree | Undecided | Disagree | Strongly Disagree |
|--|-----------|-----------------------|--------------|------------------|-----------------|--------------------------|
| 1. The seminar gave me a good working knowledge of the subject matter. | | Y | | | | |
| 2. The seminar environment was conducive to my learning. | Y | | | | | |
| 3. The handouts were helpful. | Y | | | | | |
| 4. The presenter was knowledgeable on the subject matter. | Dale Maza | Y | | | | |
| 5. Overall, the training was worth my time and investment. | | Y | | | | |

Additional comments: _____ One of the exiting things that I noticed in beginning this process is the ability to meet other like-minded people in the community. In the future, can we do introductions along with a small elevator-type speech on the individuals proposed business. I look at opportunities like this as networking events as well as training.

What other topics you would like to see offered?

How did you hear about this seminar? SBDC Website _____



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Date: 11/2/2022
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Your response to this form is very important to us as we strive to bring you the highest quality training available. The information you provide is anonymous and confidential and will be used collectively to evaluate our training program.

Please indicate one response on each line.

| | | Strongly Agree | Agree | Undecided | Disagree | Strongly Disagree |
|--|-----------|----------------|-------|-----------|----------|-------------------|
| 1. The seminar gave me a good working knowledge of the subject matter. | | X | | | | |
| 2. The seminar environment was conducive to my learning. | | X | | | | |
| 3. The handouts were helpful. | | X | | | | |
| 4. The presenter was knowledgeable on the subject matter. | Dale Maza | X | | | | |
| 5. Overall, the training was worth my time and investment. | | X | | | | |

Additional comments:

Dale was friendly and his presentation was informative. He was also willing to answer any questions and offered follow-up resources.

What other topics you would like to see offered?

How did you hear about this seminar? Shenandoah Chamber of Commerce Newsletter