

# Virginia SBDC

## Management Training Report

### Event Information

Event Information			Center & Event #:	70-2023-14
Event Title	Start Date	Start Time	Program	Event Status
Website/ECommerce	10/20/2023	10:00:00 AM	SBDC	Verified
Site	End Date	End Time	Sub-Program	Reviewed By
LRCC	10/20/2023	11:00:00 AM	Not Set	ckriz
City, State & Zip	Sessions	Total Hours	Entry Person & Date	
Middletown, VA 22645	1	1	ckriz on 11/27/2023 8:29:41 PM	
Event Topic	Program Format		Language	
Marketing/Sales			English	

### Number of Attendees

Total Attendees	In Business	0	Active Duty	0	Asian	0	Native Amer.	0
2	Disabled	0	Veterans	0	Black	0	Pacific Islnd.	0
Underserved	Women	2	Service Disabled Vet.	0	North African	0	White	1
2	LGBTQ	0	Reserve/Nat. Guard	0	Middle Eastern	0	Hispanic	1
			Spouse of Military Member	0				

### Resources Participating

<input checked="" type="checkbox"/> SBDC	<input checked="" type="checkbox"/> Educational Institution	<input type="checkbox"/> Online Training Resource	SBA Office: None
<input type="checkbox"/> SCORE	<input checked="" type="checkbox"/> Chamber of Commerce	<input type="checkbox"/> SBA District Office	Other Govt. Agency: None
<input type="checkbox"/> WBC	<input type="checkbox"/> Trade or Professional Assoc.	<input type="checkbox"/> Native American Center	Other: None
<input type="checkbox"/> VBOC	<input type="checkbox"/> For-Profit Organization		

### Attendee Fees

### Fee Distribution

Attendee Count:	Full Fee #	Discount Fee #	No Show #	No Fee #	SBDC	SCORE
	0	0	0	2	\$0.00	\$0.00
Fee Income \$	Full Fee \$	Discount Fee \$	No Show \$		WBC	SBA
	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00
Other Income \$	Other \$		Total Fees Collected		Co-Sponsor	Total Distribution
	\$0.00		\$ 0		\$0.00	\$ 0

### Event Notes




### Public Information

Standard Fee \$	Web Info: Address,Directions, URL, etc.	Misc. Public Information
\$0.00		
Alternate Fee \$		
\$0.00		

Power Up Your Business Conference

Website/Ecommerce Breakout Session

Friday, October 20, 2023

	<u>Print Name</u>	<u>Company</u>	<u>Signature</u>
1	Lee-Ann Frye	Daily Buzz Cafe	
2	Cindy Cover	ERN Wellness	
3	Holly Fontaine	Valley Shine & Valley Light Foundation	
4	Ashley Proctor	Shenandoah Caverns	
5			
6			
7			
8			
9			
10			
11			
12			
13			

## Cameron Nelson

Mr. Nelson has 19 years of experience developing technology strategies for Fortune 500 businesses and startups. As the founder of Tenzing Startup Consultants and Chief Digital Advisor for Small Business Development Centers across the country, he has advised hundreds of businesses and startups on technology issues. Cameron has also founded a Software-as-a-Service (SaaS) environmental website for tree preservation, and a blockchain platform for nonprofits. Formerly, he was a senior technology consultant for PwC in Silicon Valley.

Cameron's approach utilizes the leadership skills of CEO, the operational proficiency of COO, and digital expertise of CTO, to develop the best technology strategies and achieve optimal business efficiency. He believes technology has the ability to change the world for the better and enjoys teaching others what he has learned.

**SBDC**  
**Summary of Training Evaluations**  
**(Attach to Form 888)**

**Title of Training:** Success through eCommerce  
**Date Offered:** 10/20/2023  
**Location:** Middletown

**Analysis of Responses to Question #5: "Overall, the training was worth my time and investment."**

**From ALL Evaluation Forms:**

Number of check marks in Column 1 (Strongly Agree)	<u>6</u>	X	<u>5</u>	=	<u>30</u>
Number of check marks in Column 2 (Agree)	<u>4</u>	X	<u>4</u>	=	<u>16</u>
Number of check marks in Column 3 (Undecided)	<u>0</u>	X	<u>3</u>	=	<u>0</u>
Number of check marks in Column 4 (Disagree)	<u>      </u>	X	<u>2</u>	=	<u>      </u>
Number of check marks in Column 5 (Strongly Disagree)	<u>      </u>	X	<u>1</u>	=	<u>      </u>
<b>TOTAL SCORE</b>					<u><b>46 (a)</b></u>

<b>Total Number of Forms Received</b>	<u>10</u>
<b>Total Number of Attendees</b>	<u>2</u>
<b>Percentage of Response</b>	<u>500%</u>

**Total Number of Forms Received** 10 (b) X 5 = 50 Maximum Score (c)

Divide (a) by (c) = 92% **Level of Satisfaction**

Divide (a) by (b) = 4.60 **Average Score**



## SBDC Training Course Evaluation

**Name of Training Class**    **Website eCommerce**

**Date**    **10/20/23**

**Location**    **Middletown. VA**

Your response to this form is very important to us as we strive to bring you the highest quality training available. The information you provide is anonymous and confidential and will be used collectively to evaluate our training program.

Please indicate one response on each line.

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
1. The seminar gave me a good working knowledge of the subject matter.			✓			
2. The seminar environment was conducive to my learning.			✓			
3. The handouts were helpful.				✓		
4. The presenter was knowledgeable on the subject matter.	Cameron Nelson					
5. Overall, the training was worth my time and investment.		✓				

Additional comments:

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What other topics you would like to see offered? more service based convo  
v. physical product.



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		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
1. The seminar gave me a good working knowledge of the subject matter.		X				
2. The seminar environment was conducive to my learning.		X				
3. The handouts were helpful.		X				
4. The presenter was knowledgeable on the subject matter.	Cameron Nelson	X				
5. Overall, the training was worth my time and investment.		X				

Additional comments:

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What other topics you would like to see offered? \_\_\_\_\_



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1. The seminar gave me a good working knowledge of the subject matter.		<input checked="" type="checkbox"/>				
2. The seminar environment was conducive to my learning.		<input checked="" type="checkbox"/>				
3. The handouts were helpful.		<input checked="" type="checkbox"/>				
4. The presenter was knowledgeable on the subject matter.	Cameron Nelson	<input checked="" type="checkbox"/>				
5. Overall, the training was worth my time and investment.		<input checked="" type="checkbox"/>				

Additional comments:

just exploring but a great handout for opticians  
+ next steps!

What other topics you would like to see offered? \_\_\_\_\_



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2. The seminar environment was conducive to my learning.		✓				
3. The handouts were helpful.		✓				
4. The presenter was knowledgeable on the subject matter.	Cameron Nelson					
5. Overall, the training was worth my time and investment.		✓				

Additional comments:

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What other topics you would like to see offered? \_\_\_\_\_





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2. The seminar environment was conducive to my learning.		<input checked="" type="checkbox"/>				
3. The handouts were helpful.		<input checked="" type="checkbox"/>				
4. The presenter was knowledgeable on the subject matter.	Cameron Nelson	<input checked="" type="checkbox"/>				
5. Overall, the training was worth my time and investment.		<input checked="" type="checkbox"/>				

Additional comments:

*Informative*

What other topics you would like to see offered? \_\_\_\_\_



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1. The seminar gave me a good working knowledge of the subject matter.			✓			
2. The seminar environment was conducive to my learning.		✓				
3. The handouts were helpful.		✓	yes but a bit overwhelming			
4. The presenter was knowledgeable on the subject matter.	Cameron Nelson	✓				
	Chris					
5. Overall, the training was worth my time and investment.						

Additional comments:

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What other topics you would like to see offered? \_\_\_\_\_



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1. The seminar gave me a good working knowledge of the subject matter.			✓			
2. The seminar environment was conducive to my learning.		✓				
3. The handouts were helpful.		✓				
4. The presenter was knowledgeable on the subject matter.	Cameron Nelson					
	Christine K	✓				
5. Overall, the training was worth my time and investment.			✓			

Additional comments:

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What other topics you would like to see offered? \_\_\_\_\_



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2. The seminar environment was conducive to my learning.			✓			
3. The handouts were helpful.					✓	
4. The presenter was knowledgeable on the subject matter.	Cameron Nelson		✓			
5. Overall, the training was worth my time and investment.			✓			

Additional comments:

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3. The handouts were helpful.			✓			
4. The presenter was knowledgeable on the subject matter.	Cameron Nelson		✓			
			✓			
5. Overall, the training was worth my time and investment.						

Additional comments:

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What other topics you would like to see offered? \_\_\_\_\_



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		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
1. The seminar gave me a good working knowledge of the subject matter.			X			
2. The seminar environment was conducive to my learning.			X			
3. The handouts were helpful.		X				
4. The presenter was knowledgeable on the subject matter.	Cameron Nelson					
5. Overall, the training was worth my time and investment.			X			

Additional comments:

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What other topics you would like to see offered? \_\_\_\_\_