

Virginia SBDC

Management Training Report

Event Information

		Center & Event #:		70-2023-7
Event Title	Financing Your Business	Start Date	Start Time	Program
		10/20/2023	8:00:00 AM	SBDC
Site		End Date	End Time	Sub-Program
LRCC		10/20/2023	9:00:00 AM	Not Set
City, State & Zip	Middletown, VA 22645	Sessions	Total Hours	Entry Person & Date
		1	1	ckriz on 11/27/2023 7:52:12 PM
Event Topic	Financing/Capital	Program Format		Language
				English

Number of Attendees

Total Attendees	In Business	4	Active Duty	0	Asian	0	Native Amer.	1
9	Disabled	2	Veterans	1	Black	2	Pacific Islnd.	0
Underserved	Women	5	Service Disabled Vet.	0	North African	0	White	6
7	LGBTQ	0	Reserve/Nat. Guard	0	Middle Eastern	0	Hispanic	1
			Spouse of Military Member	0				

Resources Participating

<input checked="" type="checkbox"/> SBDC	<input checked="" type="checkbox"/> Educational Institution	<input type="checkbox"/> Online Training Resource	SBA Office: None
<input type="checkbox"/> SCORE	<input checked="" type="checkbox"/> Chamber of Commerce	<input type="checkbox"/> SBA District Office	Other Govt. Agency: None
<input type="checkbox"/> WBC	<input type="checkbox"/> Trade or Professional Assoc.	<input type="checkbox"/> Native American Center	Other: None
<input type="checkbox"/> VBOC	<input type="checkbox"/> For-Profit Organization		

Attendee Fees

Fee Distribution

Attendee Count:	Full Fee #	Discount Fee #	No Show #	No Fee #	SBDC	SCORE
	0	0	0	9	\$0.00	\$0.00
Fee Income \$	Full Fee \$	Discount Fee \$	No Show \$		WBC	SBA
	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00
Other Income \$	Other \$		Total Fees Collected		Co-Sponsor	Total Distribution
	\$0.00		\$ 0		\$0.00	\$ 0

Event Notes

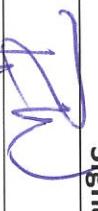
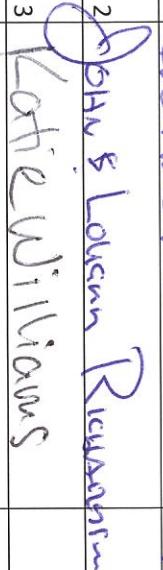
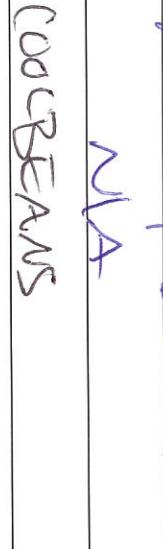
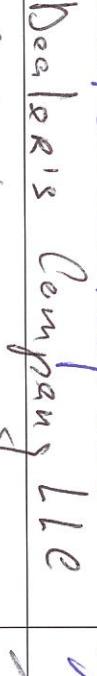
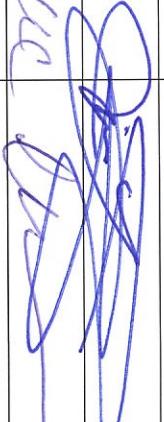
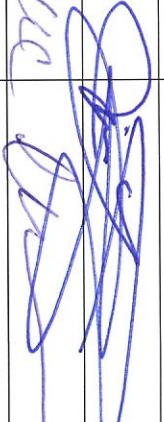
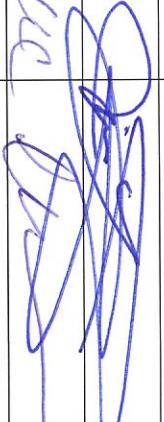
Public Information

Standard Fee \$	Web Info: Address, Directions, URL, etc.	Misc. Public Information
\$0.00		
Alternate Fee \$		
\$0.00		

Power Up Your Business Conference

Financing Your Business Breakout Session

Friday, October 20, 2023

	<u>Print Name</u>	<u>Company</u>	<u>Signature</u>
1	Michael Wood	Indulgence by Michael LLC	
2	John & Louise Richardson	NVA	
3	Katie Williams	COOLBEANS	
4	Brennan Lloyd	CITY NATIONAL BANK	
5	Robin Owens	Game Plan Career Prep LLC	
6	KRavenelko Olfeksi	MR Dealer's Company LLC	
7	Andrew Lilly	Art. Consulting	
8	Katie Jordan	old townist Magazine	
9	Rafael Caballero	WTA	
10	Jim Vassos	Press Bank	
11	Christine Williams	Williams Consulting Solutions, LLC	
12	Markel Wetzell	Old's Charits	
13	Judith McDowell	Kingdom Spikes	

FINANCING A NEW BUSINESS

OH WHAT FUN IT IS!



U.S. Small Business
Administration

1

YOU'RE EXCITED WITH A WORLD OF STEAM AND PASSION

- What is your vision?
- Can you tell the story?
- What is the story?
- What does that look like to the bank?
- Where do you collect data from?
- How do you put the plan together?

2

1

LIVEPLAN.COM

- Telling Your Story
- Putting it in the language a banker can understand
- KIS – Keep It Simple
- 3rd Party Data Research

*Presentation included Liveplan.com demonstration
of financial forecasting tools. C. Kriz

3

TRIALS AND TRIBULATIONS!

- Trust me – first hand experience!
- If at first you don't succeed, try try again
- How many no's til you stop

4

SBDC
Summary of Training Evaluations
(Attach to Form 888)

Title of Training: Financing Your Business
Date Offered: 10/20/2023
Location: Middletown

Analysis of Responses to Question #5: "Overall, the training was worth my time and investment."

From ALL Evaluation Forms:

Number of check marks in Column 1 (Strongly Agree)	9	X 5 =	45
Number of check marks in Column 2 (Agree)	0	X 4 =	0
Number of check marks in Column 3 (Undecided)	0	X 3 =	0
Number of check marks in Column 4 (Disagree)		X 2 =	
Number of check marks in Column 5 (Strongly Disagree)		X 1 =	
TOTAL SCORE		45 (a)	

Total Number of Forms Received	9
Total Number of Attendees	13
Percentage of Response	69%

Total Number of Forms Received _____ 9 (b) X 5 = _____ 45 Maximum Score (c)
Divide (a) by (c) = _____ 100% **Level of Satisfaction**
Divide (a) by (b) = _____ 5.00 **Average Score**



SBDC Training Course Evaluation

Name of Training Class **Financing Your Business**

Date **10/20/23**

Location **Middletown, VA**

Your response to this form is very important to us as we strive to bring you the highest quality training available. The information you provide is anonymous and confidential and will be used collectively to evaluate our training program.

Please indicate one response on each line.

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
1. The seminar gave me a good working knowledge of the subject matter.		✓				
2. The seminar environment was conducive to my learning.		✓				
3. The handouts were helpful.		✓				
4. The presenter was knowledgeable on the subject matter.	Cort Maddox	✓				
5. Overall, the training was worth my time and investment.		✓				

Additional comments:

What other topics you would like to see offered? _____



SBDC Training Course Evaluation

Name of Training Class **Financing Your Business**
Date **10/20/23**
Location **Middletown, VA**

*Cort
Maddox*

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2. The seminar environment was conducive to my learning.		✓				
3. The handouts were helpful.		✓				
4. The presenter was knowledgeable on the subject matter.	Cort Maddox	✓				
5. Overall, the training was worth my time and investment.		✓				

Additional comments:

What other topics you would like to see offered? _____



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3. The handouts were helpful.		✓				
4. The presenter was knowledgeable on the subject matter.	Cort Maddox	✓				
		✓				
5. Overall, the training was worth my time and investment.		✓				

Additional comments:

Great information.

What other topics you would like to see offered? _____



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		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
1. The seminar gave me a good working knowledge of the subject matter.		X				
2. The seminar environment was conducive to my learning.		X				
3. The handouts were helpful.		X				
4. The presenter was knowledgeable on the subject matter.	Cort Maddox	X				
5. Overall, the training was worth my time and investment.		X				

Additional comments:

Lat needed a bigger room w/more seating.

What other topics you would like to see offered? _____



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3. The handouts were helpful.		✓				
4. The presenter was knowledgeable on the subject matter.	Cort Maddox					
5. Overall, the training was worth my time and investment.		✓				

Additional comments:

Good Stuff

I Like LivePLAN.com!

What other topics you would like to see offered? _____



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4. The presenter was knowledgeable on the subject matter.	Cort Maddox <i>Yes</i>					
5. Overall, the training was worth my time and investment.		✓				

Additional comments:

What other topics you would like to see offered? _____



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Additional comments:

What other topics you would like to see offered? _____



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5. Overall, the training was worth my time and investment.		✓				

Additional comments:

What other topics you would like to see offered? Grant writing



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3. The handouts were helpful.		✓				
4. The presenter was knowledgeable on the subject matter.	Cort Maddox	✓				
		✓				
5. Overall, the training was worth my time and investment.		✓				

Additional comments:

What other topics you would like to see offered? *Financial assistance and guidance
for high risk ~~Re~~
industries
(Food Service !!)*