

## **Branding Seeds Assignment**

Advisor/Instructor: Vijay Vaswani

1.	What are 15-20 general words you would use to describe your company? List and rank them in order.
2.	What are 5 adjectives/descriptions you would use?
3.	Describe 5 visuals/images that come to your mind when thinking about your company?
4.	Identify 3-4 colors/shades for your company?
5.	Identify 3-4 logos in your industry that you like?